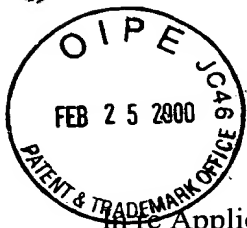


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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Boe, et al.

Serial No.:

09/162,825

Filing Date:

September 29, 1998

Group Art Unit:

2764

Examiner:

M. Tesfamariam

Title:

SYSTEM AND METHOD FOR PROFILING  
CUSTOMERS FOR TARGETED MARKETING

RECEIVED  
FEB 29 2000  
TC 2700 MAIL ROOM

**BOX FEE AMENDMENT**

Honorable Assistant Commissioner

for Patents

Washington, D.C. 20231

I hereby certify that this  
correspondence is being deposited  
with the United States Postal  
Service as first class mail in an  
envelope addressed to: Assistant  
Commissioner for Patents,  
Washington, D.C. 20231, on the  
date shown below.

Debbie Ludwig  
Name

2-22-2000  
Date of Signature

Dear Sir:

02/28/2000 KZEWIDIE 00000048 09162825

01 FC:203 27.00 OP  
02 FC:202 117.00 OP

**AMENDMENT**

In response to the Office Action mailed November 24, 1999, Applicants respectfully request the Examiner to reconsider the rejection of the claims in view of the following Amendments thereto and the comments as set forth below. Please amend the Application as follows.

**IN THE CLAIMS**

For the convenience of the Examiner all of the pending claims are reproduced below regardless of whether amended or not.

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Can 2764



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Boe, et al  
Serial No.: 09/162,825  
Filing Date: September 29, 1998  
Group Art Unit: 2764  
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FEB 29 2000  
TC 2700 MAIL ROOM

Assistant Commissioner  
for Patents  
Washington, D.C. 20231

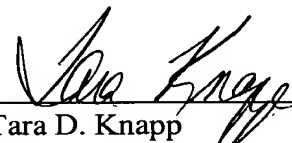
Sir:

Applicants transmit herewith an Amendment in the above-identified application. An additional filing fee has been calculated as shown below.

CLAIMS AS AMENDED						
	CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NUMBER PREVIOUSLY PAID FOR	EXTRA	RATE	ADDITIONAL FEE
Total Claims:	28	-	25	3	x \$9 =	\$27.00
Independent Claims:	6	-	3	3	x \$39 =	\$117.00
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT						\$144.00

A check in the amount of \$144.00 is enclosed to cover this additional filing fee. Please credit any overpayment, or charge any additional fee required by this paper, to Deposit Account No. 02-0384 of BAKER BOTTS L.L.P. A duplicate copy of this sheet is enclosed.

Respectfully submitted,  
BAKER BOTTS L.L.P.

  
Tara D. Knapp  
Attorney for Applicant  
Reg. No. 43,723  
Phone: (214) 953-6910

Date: February 22, 2000